



Big Girls Rise NFT

TABLE OF CONTENT

1. Overview

2. Fundamentals of Big Girls Rise

3. Mission, Vision & CORE Values

4. Our Art (NFT)

5. Protocol Release Structure

6. Big Girls Rise Foundation

7. Utility

8. Roadmap

9. Accomplishment

10. Partners

BIG GIRLS RISE NFT

OVERVIEW

Our community is representing young girls across the globe. Our aim is hinged on the advocacy of Girl Child Development through NFTs and Web 3.

We seek to grant scholarships, provide needed assistance and educate the society to create favourable environment for girls to harness their talent as they grow to become women of substance.

Children in some parts of the world are subjected to child labour, lack of education, poor health care and early marriage, of which young girls are the majority affected.

Our ultimate goal is to build a platform to address their grievances, give them a voice and shape them to accept the great opportunity Web 3 offers.

FUNDAMENTALS OF BIG GIRLS RISE

1.IMPACT

The project seeks to address majority of the challenges children face especially young girls. We believe the world will be a better place if young girls are supported with the right tools.

2.VALUE

Utility gives investors value for their money and great benefits, which serve as the foundation for a project to grow long term. The range of benefits and utility we offer will trigger staggering value for our NFT Holders.

3.SYSTEMS

Efficient security software system, dedicated team combined with strategic planning and networking are paramount to the success of a project. Hence we intend to leverage on these tools for growth.

MISSION, VISION & CORE VALUES

Vision Statement:

To become a world leading NFT brand centred on IMPACT.

Mission Statement:

To create the right platform to educate, support & empower young girls through NFTs & Web 3.

Core Values:

Values are important as they serve as the governing principles by which our community operate and interact. The values of Big Girls Rise are:

- **Generosity.**
- **Inclusiveness.**
- **Transparency.**

We believe our values correlate with the project and will aid the growth of our community.

Generosity

We believe generosity is key as it triggers kindness towards the needy and less privileged. It resonates with our mission as we aim to provide support for young girls and create the platform for their development. Our team is dedicated to being generous to aid the project in achieving it's aim.

Inclusiveness

Our team is committed to working together to make our NFTs and it's benefits accessible to all devoid of ethnicity, religion, gender, colour and human race. "It takes a village to make an impact", hence we're open for collaboration with anybody who is willing to be part of our success story.

Transparency

Opening up our affairs to the community is paramount as it breeds trust between the community and the team. It is our aim to be transparent to our NFT collectors with respect to our activities, financial report and other provisions.

OUR ARTS (NFT)

Our art is inspired by women from all across the world. Each Art is individually hand drawn and animated.

They are categorised into 4 editions based on the stories that inspires their creation. These Editions are: GOLD, STARS, CAREER & PURE.

The Gold Edition:

Represents how women are precious and have a heart of gold towards the people in their community.

The Stars Edition:

Represents women who keep contributing to building their community.

The Career Edition:

Acknowledges how women contribute to the global economy with their talents and qualifications.

The Pure Edition:

Reveals the inner beauty of women.

PROTOCOL RELEASE STRUCTURE.

GENESIS COLLECTION

Release of our (200) 1/1 NFT collection will be auction directly on our website:
<https://site.biggirlsrise.auction>

The auction is powered by GBM Auction where bidders receive their full bidding amount & extra 10% of their bidding amount as incentive when they get outbid. Read more about GBM: ***<https://www.gbm.auction>***. The Lucky Collectors (Early Adopters) will get exclusive benefits as our VIP:

- Voting right in the project.
- Access pass to our events.
- Passive Income. (5% of our Total Revenue to be given back to holders of our NFTs on quarterly basis).
- Collectors will get 10% - 20% discounted mint on the Big Girls Avatars on JumpStart.

Note: This phase will be accompanied with:

- **Girls Help Fund.**

(For Donation, Scholarship & Grant)

- **Weekly Podcast Educative for young girls.**

(It will be available on Spotify, YouTube, Facebook, Instagram & other media platforms)

- **Web3 Educational and Training Event.**
- **BGR Systems Upgrade.**

BIG GIRLS AVATAR COLLECTION

Release of our 5,000 NFT collection on JumpStart. This drop will be released in batches of 1000 NFTs.

Note: This phase will be accompanied with: **Donation, Strategic Partnerships, Discounted Access to DApps, Passive Income & the BIGIRVERSE.**

BIG GIRLS RISE FOUNDATION

The aim for the establishment of this charity is to create a branch of the Big Girls Rise NFT project that will oversee the Girls Help Fund, Beautiful and Active Podcast and events designated to educate young women in deprived communities and on-board them into web3.

The foundation will establish presence in various societies to identifying young women in need and bringing them together into a local community, namely **Big Girls Club**. Persistent support will be given to the young women in the club. The club will also help the foundation to scout and support young women in need of education and support; and also monitor the progress and effectiveness of the support given.



UTILITY

Girls Help Fund:

The Fund will be responsible for donation to girls help organisations and directly to young girls in need. Scholarship and Grant will be awarded to needy but brilliant students devoid of their nationality. 20% of primary mint sales will be allocated to set up the fund.

Beautiful & Active:

A Weekly Educative Podcast to entertain & educate young girls on subjects dedicated to their development. The program will also advocate to parents and the society in general, upholding girl child's rights and taking measures to aid their development. A podcast studio will be set up in Ghana to run live sessions on social media platforms including YouTube, Facebook, Twitter, Spotify et cetera.

Web3 Educational & Training Events

Web3 events will be organised periodically for young women & children to be educated about new technologies. Training will be offered to them on how to use and build web3 tools. Collectors of our NFTs will have free entry to these events worldwide.

Discounted Access To DApps.

This is a strategic program where holders of the Big Girls Avatars will have specified discounts when using DEX & specific Dapps of projects in the crypto space. Proposed projects: "Burnswap & JumpStart"

Passive Income.

Providing multiple streams of income & giving back to our community is important to the growth of the project. Therefore; there'll be an allocation of 5% of our Total Revenue of the project, which will be deposited into the wallets of holders of the Big Girls Rise NFTs in every quarter of the year.

BIGIRVERSE

A virtual world designed to give the Big Girls Rise community a metaverse experience. It will consist of a Podcast Centre, Event Hall, Merch Shop & Virtual Gallery. The podcast studio will feature a recorded video and audio podcast sessions. This section of our metaverse will be accessible to anyone.

The event center section of the metaverse will feature a music lounge and a play-to-earn game. It'll be accessible only to our collectors.

Our merch shop in the BIGIRVERSE will feature virtual versions of our merchandise. Our collectors will be able purchase them for their virtual avatars and can order for the physical piece of the merch they own in the BIGIRVERSE.

Finally, our virtual gallery will feature the art collection of Big Girls Rise, our partners and collectors. The gallery will be accessible to all, not just collectors.

ROADMAP

BIG GIRLS RISE NFT GENESIS COLLECTION ROADMAP

CREATION

Big Girls Rise Team curates 200 1/1 collection. Each art piece in the collection is hand drawn, animated and categorised into 4 editions. Each edition comes with unique features & traits which makes them rare in a magnificent way.

UNVEIL

Discord, Twitter, Facebook, Instagram, etc.

WEBSITE LAUNCH

MINT DAY

Date will be announced accordingly.

GIRLS HELP FUND

50% SOLD

The Fund will be responsible for donation to girls help organisations and directly to young girls in need. Scholarship and Grant will be awarded to needy but brilliant students devoid of their nationality. 20% of primary mint sales will be allocated to set up the fund.

BEAUTIFUL & ACTIVE

75% SOLD

A Weekly Educative Podcast to entertain & educate young girls on subjects dedicated to their development. The program will also advocate to parents and the society in general, to uphold girl child's rights and take measures to aid their development.

100% SOLD

WEB3 EDUCATIONAL & TRAINING EVENTS

Web3 events will be organised periodically for young women & children to be educated about new technologies. Training will be offered to them on how to use and build web3 tools. Collectors of our NFTs will have free entry to these events worldwide.

BIG GIRLS RISE NFT

PHASE 2 ROADMAP

BIG GIRLS AVATAR

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ACCOMPLISHMENT

PUBLICATIONS.

1. Economy Middle East: (March 20, 2023), Meta's NFT Rethink is a Meta-only Problem: <https://economymiddleeast.com/news/metas-nft-rethink-is-a-meta-only-problem/>

2. Main Street Finance: (March 6, 2023), Big Girls Rise Auction & Updates: <https://www.mainstreet.finance/blog/biggirlsrise-auction-updates>

BIG GIRLS RISE MARKETPLACE

<https://biggirlsrise.auction>

BORED APE SHOW CERTIFICATION



SHORTLISTED FOR WOMEN SME LEADERS AWARD 2023



PARTNERS



GBMAuction

Strategic auction partnership #BidToEarn.

Rewards:

10% reward to losing bidders.



Kunstbrug

Strategic partnership to exhibit our NFTs in the World's 1st NFT physical gallery in The Netherlands.



Voxel X Network

Metaverse partnership with Voxel X.



Sidekick.finance

Strategic Growth Partnership